

NATIONAL TECHNICAL UNIVERSITY OF UKRAINE  
"IGOR SIKORSKY KYIV POLYTECHNIC INSTITUTE"  
FACULTY OF MANAGEMENT AND MARKETING

**P-CATALOG**  
**SELECTED EDUCATIONAL DISCIPLINE**  
**CYCLE OF PROFESSIONAL TRAINING**  
**The First (Bachelor) Level of Higher Education**  
**Educational Program "International Economics"**  
**in Specialty 051 "Economics"**

APPROVED:

Methodical council  
Igor Sikorsky Kyiv Polytechnic Institute  
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Kyiv – 2024

## P-CATALOGUE

	<i>Content</i>	1
	<i>Information for applicants</i>	2
	<i>Table with a list of selective components of the F-catalog</i>	3
	<i>Disciplines to be chosen by the acquirer</i>	4
1	Fundamentals of International Business	5
2	International Experts in Teamwork	6
3	Customs Affairs	7
4	Regulation of Export and Import Activities	8
5	Technical and Economic Justification of Economic Decisions in the Conditions of Industry 4.0	9
6	International Project Management in Crisis Conditions	10
7	Commercial Diplomacy	11
8	International Economic Relations	12
9	International Accounting and Reporting Standards	13
10	Accounting for International Transactions	14
11	Budgeting of International Activities	15
12	Systems of Technology	16
13	Digitization in Technological Processes	17
14	Competitiveness of International Business	18
15	Taxation	19
16	Tax Systems of Foreign Countries	20
17	Production Organization	21
18	Risks and International Business Climate	22
19	Corporate Finance	23
20	International Fundraising	24
21	International Logistics Infrastructure	25
22	International Consulting	26
23	International Market of Virtual Assets	27
24	Global Knowledge Economy	28
25	International Innovative Activity	29
26	European Integration in Crisis Conditions	30
27	Functional Cost Analysis	31

## **INFORMATION FOR APPLICANTS (STUDENTS)**

P-Catalog for the Selection of Elective Educational Components of Educational and Professional Program “International Economics”, First (Bachelor’s) Level of Higher Education.

The P-Catalog provides an annotated list of elective educational components (ECs) available for selection by students of the first (bachelor’s) level of higher education according to the academic curriculum they were admitted under for the upcoming academic year.

To select educational components from the P-Catalog (departmental), students must be aware of:

- The number of elective ECs available for the next academic year.
- The credit volume of these components.
- The semester in which they are scheduled.

Below is information on the scope and list of educational components offered for selection in the 2024–2025 academic year:

- 2nd-year students select ECs from the cycle of professional and practical training (student’s choice) totaling 28 credits from the P-Catalog for the third year of study.
- 3rd-year students select ECs from the cycle of professional and practical training (student’s choice) totaling 28 credits from the P-Catalog for the fourth year of study.

According to the Regulation on the Implementation of the Right to Free Choice of Educational Components by Higher Education Students at Igor Sikorsky KPI, the selection procedure is conducted exclusively through the University’s specialized information system: <https://my.kpi.ua>.

In accordance with the Law of Ukraine "On Higher Education" and the Regulation on the Organization of the Educational Process at Igor Sikorsky KPI, elective educational components (ECs) are freely chosen by students at a specific level of higher education to enhance their specialized (professional) competencies and gain additional qualifications within the educational program.

The volume of elective ECs must constitute at least 25% of the total scope of the respective educational program in which the student is enrolled at the given level of higher education.

For full details regarding the right to choose educational components, students can refer to the Regulation on the Implementation of the Right to Free Choice of Educational Components by Higher Education Students at Igor Sikorsky KPI: (<https://osvita.kpi.ua/node/185>).

The selected educational components are recorded in the student’s individual study plan under the section "Selected Disciplines", in accordance with the Regulation on the Individual Study Plan of a Higher Education Student at Igor Sikorsky KPI.

All educational components included in the student’s individual study plan are mandatory for study.

Each student has the right to choose any educational component from the annotated P-Catalog.

DISCIPLINES FOR SELECTION BY 2-YEAR STUDENTS  
(2022 YEAR) FOR THE 3<sup>d</sup> YEAR

**Vocational training cycle (Selective educational components) (4 cr)**

**5<sup>th</sup> semester (need to choose 3 educational components) (12 cr)**

- 1 Fundamental of international business
- 2 International experts in teamwork
- 3 Customs Affairs
- 4 Regulation of export and import activities
- 5 Technical and economic justification of economic decisions in the conditions of Industry 4.0
- 6 International Project Management in Crisis Conditions

**6<sup>th</sup> semester (need to choose 4 educational components)(16 cr)**

- 1 Commercial Diplomacy
- 2 International Economic Relations
- 3 International accounting and reporting standards
- 4 Accounting for International Transactions
- 5 Budgeting of international activities
- 6 Systems of Technology
- 7 Digitization in technological processes
- 8 Competitiveness of international business

DISCIPLINES FOR SELECTION BY 3-YEAR STUDENTS  
(2021 YEAR) FOR THE 4<sup>d</sup> YEAR

**Vocational training cycle (Selective educational components)**

**7<sup>th</sup> semester (need to choose 5 educational components) (20 cr)**

- 1 Taxation
- 2 Tax systems of foreign countries
- 3 Production Organization
- 4 Risks and international business climate
- 5 Corporate Finance
- 6 International fundraising
- 7 International logistics infrastructure

**8<sup>th</sup> semester (need to choose 2 educational components) (8 cr)**

- 1 International consulting
- 2 International market of virtual assets
- 3 Global knowledge economy
- 4 International innovative activity
- 5 European Integration in Crisis Conditions
- 6 Functional Cost Analysis

DISCIPLINES FOR SELECTION BY 2-YEAR STUDENTS (2022 YEAR) FOR THE 3RD YEAR

**Vocational training cycle (Selective educational components)**

Discipline	<i>Fundamentals of international business</i>
Department that provides teaching	International economy
Level of higher education	First (bachelor's)
Course, semester	3rd year, 5th semester
The scope of the discipline and the distribution of hours of classroom and independent work	4 credits (54 hours of classroom work, 66 hours of independent work)
Language of teaching	English
Requirements for starting the study of the discipline	Basic knowledge of the disciplines "Geography", "Mathematics", "Fundamentals of Economic Theory"
What will be studied	The following issues will be studied in detail in the classes: <ul style="list-style-type: none"> <li>-History of development and modern features of international business</li> <li>-Centers of international business activity</li> <li>-Entities and models of international business</li> <li>- Legal bases of international business regulation</li> <li>- Management structure of international companies</li> <li>- Economic analysis of international business</li> <li>- International quality standards</li> <li>- Business ethics in international business</li> <li>- International business strategies</li> </ul>
Why is it interesting/should be studied	The course will be useful for anyone who wants to understand the mechanisms of international business, have the skills of economic analysis of business processes of international companies and their activities in international markets.
What you can learn	<ul style="list-style-type: none"> <li>- methods of analysis of the international business environment;</li> <li>- principles of international business organization;</li> <li>- the main provisions of legal regulation of international business processes;</li> <li>- features of international investment;</li> <li>- models of personnel management in international companies;</li> <li>- forecasting the development of international business in the context of globalization;</li> <li>- methods of assessing the feasibility of international operations in terms of its content, legal regulation and commercial efficiency;</li> <li>- principles of development of strategies of successful functioning of companies in the international economic space.</li> </ul>
How to use acquired knowledge and skills	Become an international business entity; to analyze the economic efficiency of business processes of international companies; to select suppliers and contractors in the international market of goods and services; to increase one's own efficiency as a specialist of an international company through systematic thinking, understanding its processes and vector of development.
Information support of the discipline	Textbook, lecture notes, Guidelines for practical classes, Guidelines for independent work of students, Glossary, lecture presentations
Type of semester control	Test

Discipline	<i>International experts in teamwork</i>
Department that provides teaching	International economy
Level of higher education	First (bachelor's)
Course, semester	3rd year, 5th semester
The scope of the discipline and the distribution of hours of classroom and independent work	4 credits (54 hours of classroom work, 66 hours of independent work)
Language of teaching	English
Requirements for starting the study of the discipline	Basic knowledge of the disciplines "Economic Theory", "Enterprise Economics", "Microeconomics", "Macroeconomics", "International Economic Activity of Ukraine".
What will be studied	The following issues will be studied in detail in the classes: <ol style="list-style-type: none"> <li>1. Goals, functions, format of the production task and decision making.</li> <li>2. Leaders and highly qualified employees. Management styles.</li> <li>3. Groups and types of teams. Work of international experts in teams.</li> <li>4. Form formation: requirements, composition of participants, involvement.</li> <li>5. Organization and planning of joint activities of teamwork.</li> <li>6. Evaluation of the level of team performance.</li> <li>7. Organizational culture of the team.</li> <li>8. Increasing the effectiveness of employees in the team and the efficiency of the team. Motivation of employees.</li> <li>9. Competences of international experts in team management.</li> <li>10. Concordance of international experts in the development and implementation of Industry 4.0 strategies.</li> <li>11. Professional development of international experts and teamwork.</li> </ol>
Why is it interesting/should be studied	The course will be useful for anyone who wants to understand the specifics of the work and interaction of international experts in teams, have the skills to form teams of international experts and make expert decisions and document them.
What you can learn	<ul style="list-style-type: none"> <li>– methods of analysis of the effectiveness of decisions made by team international experts;</li> <li>– principles of teamwork formation;</li> <li>– the main provisions of the documentation of examinations;</li> <li>– peculiarities of choosing the necessary software for team research;</li> <li>– methods of evaluating the effectiveness and professional development of the team and experts;</li> <li>– principles of integration of innovation ecosystem into teams;</li> <li>– methods of collaboration of expert teams in the professional development of experts from Industry 4.0.</li> </ul>
How to use acquired knowledge and skills	<ul style="list-style-type: none"> <li>- analyze the economic efficiency of team decisions;</li> <li>- to form teams of international experts taking into account the specifics of their activities;</li> <li>- increase their own efficiency as a leader or leader of a team of experts, including an international company, understanding the specifics of the formation and effective functioning of the team.</li> </ul>
Information support of the discipline	Presentations, textbook "Experts in teamwork", scientific articles and conference abstracts (including author's), information resources, developed and posted a course on the Distance Learning Platform "Sikorsky"
Type of semester control	Test

Discipline	<b>Customs Affairs</b>
Department that provides teaching	International economy
Level of higher education	First (bachelor's)
Course, semester	3rd year, 5th semester
The scope of the discipline and the distribution of hours of classroom and independent work	4 credits (54 hours of classroom work, 66 hours of independent work)
Language of teaching	English
Requirements for starting the study of the discipline	Basic knowledge of the disciplines "National Economy", "Enterprise Economy", "International Trade", etc.
What will be studied	<p>The following questions will be studied in detail at the classes:</p> <ul style="list-style-type: none"> <li>– Customs policy, customs interests, and customs security. The role of customs affairs within the framework of international customs policy.</li> <li>– Development of customs affairs globally. The International Convention on the Simplification and Harmonization of Customs Procedures (Kyoto Convention), TIR Convention, and the SAFE Framework of Standards.</li> <li>– Customs-tariff and non-tariff methods of regulation in customs affairs. International trade agreements and their impact on customs procedures.</li> <li>– Institutional aspects of customs systems and their interaction with governmental and international organizations.</li> <li>– Customs control over the movement of goods across borders. Customs regimes and their application in international trade.</li> <li>– Customs declaration and clearance. The Single Administrative Document (SAD). Key requirements for accurate documentation.</li> <li>– Customs payments. Customs valuation as a taxation object. Methods of calculation and compliance challenges.</li> <li>– Customs risks. Risk management mechanisms, violations of customs regulations, and combating smuggling in international trade.</li> <li>– Digital customs systems. The role of customs information technologies, blockchain, and artificial intelligence in modernizing customs operations.</li> </ul>
Why is it interesting/should be studied	The course will be useful to everyone who wants to have knowledge of customs affairs and its features, as well as processes that take place on world and national markets.
What you can learn	Basic concepts regarding the essence and meaning of customs affairs, the unified system of customs authorities, their functions, rights and obligations, forms and methods of activity; apply basic categories and concepts when making decisions in the field of foreign economic activity; regularities in the conduct of foreign economic activities of enterprises, the content and scope of activities in customs, law enforcement, and tax authorities; aspects of interaction between domestic enterprises and the state; expedient selection and justification of the best methods of customs and tariff policy; the main methods of customs clearance of export-import operations; the basis of the analysis of economic phenomena and processes in the field of customs and tariff policy, as well as regarding the systematic analysis of situations that arise.
How to use acquired knowledge and skills	<p>Acquired knowledge will help:</p> <ul style="list-style-type: none"> <li>to have theoretical and practical aspects of state customs affairs;</li> <li>reasonably choose an appropriate form of foreign economic activity;</li> <li>develop and implement solutions related to market operations in conditions of risk and uncertainty;</li> <li>have knowledge of legal support for customs affairs;</li> <li>passing customs control with the use of modern knowledge and technologies for drawing up relevant documentation.</li> </ul>
Information support of the discipline	Lecture notes, methodological recommendations for practical classes, terminological dictionary, lecture presentations
Type of semester control	Test

Discipline	<b>Regulation of export and import activities</b>
Department that provides teaching	International economy
Level of higher education	First (bachelor's)
Course, semester	3rd year, 5th semester
The scope of the discipline and the distribution of hours of classroom and independent work	4 credits (54 hours of classroom work, 66 hours of independent work)
Language of teaching	English
Requirements for starting the study of the discipline	Basic knowledge of the disciplines "National Economy", "Enterprise Economy", "International Trade", etc.
What will be studied	<p>The following questions will be studied in detail at the classes:</p> <ul style="list-style-type: none"> <li>– The essence and specific features of export-import activity regulation.</li> <li>– Instruments for regulating export-import operations: tariff and non-tariff methods.</li> <li>– Organization of export and import activities: preparation, contract negotiation, and logistics.</li> <li>– Quality control and product certification in export-import activities.</li> <li>– Export promotion policies. Export strategies and their governmental regulation.</li> <li>– International logistics in export-import activities: transportation, warehousing, and cargo insurance.</li> <li>– Financial aspects of export-import activities: currency regulation, invoicing, and forms of international payments.</li> <li>– Exporter support: trade missions, international exhibitions, and participation in business forums.</li> <li>– Digitalization of export-import activities: e-commerce, online contracts, and B2B platforms.</li> </ul>
Why is it interesting/should be studied	The classes will help students to understand the complex system of export-import activities, to develop appropriate economic solutions and to avoid possible violations of the rules of international trade.
What you can learn	Students will study in detail the mechanisms of export-import regulation, including customs procedures, licensing, certification and other forms of state control over foreign economic activity. The course also covers aspects of export and import activities, including free trade rules and free trade area agreements. Students will also be able to acquire practical skills in preparing documentation for customs clearance of goods and organization of international transportation.
How to use acquired knowledge and skills	<p>Acquired knowledge will help:</p> <ul style="list-style-type: none"> <li>carry out analysis and monitoring of international markets in order to identify potential opportunities for export-import activities;</li> <li>have knowledge of legal and regulatory aspects of international trade, in particular regarding the conclusion and implementation of international agreements;</li> <li>to know the peculiarities of the export and import of goods in different countries, including taking into account customs and other taxes and fees;</li> <li>use various instruments of export-import regulation, such as supply contracts, currency regulation, technical and sanitary standards, etc.</li> </ul>
Information support of the discipline	lecture notes, methodological recommendations for practical classes, terminological dictionary, lecture presentations
Type of semester control	Test



Discipline	<b><i>Technical and economic justification of economic decisions in the conditions of Industry 4.0</i></b>
Department that provides teaching	International economy
Level of higher education	First (bachelor's)
Course, semester	3rd year, 5th semester
The scope of the discipline and the distribution of hours of classroom and independent work	4 credits (54 hours of classroom work, 66 hours of independent work)
Language of teaching	English
Requirements for starting the study of the discipline	Basic knowledge of the disciplines "Economic Theory", "Business Economics", etc.
What will be studied	The following topics will be studied in detail at the classes: Innovation, innovative economy and the influence of the 4th Industrial Revolution on economic decision-making. Principles and methods of economic substantiation of project decisions in the conditions of Industry 4.0. Technical and economic indicators, effects and performance indicators in project justification. Changing business models thanks to new technologies. Scheme of conducting economic substantiation of investment projects in the conditions of innovative renewal of industry. Taking into account inflation, uncertainty and risks in the economic justification of the project. Technical and economic justification of the renovation of the company's equipment, modernization in the conditions of Industry 4.0. Functional-cost analysis of engineering solutions in the conditions of the need to accelerate technological changes. Technological challenges for industry. Expert assessments as a basis for decision-making in conditions of limited information. Statistical modeling in forecasting technical and economic indicators of projects using modern information and communication technologies
Why is it interesting/should be studied	The course will be useful to everyone who wants: - to understand the issue of the formation and functioning of expert structures for evaluating the effectiveness of projects in the conditions of the Fourth Industrial Revolution; - to be able to carry out technical and economic calculations; - to evaluate the economic effects of management decisions.
What you can learn	- to know the methodology of technical and economic substantiation of economic decisions and investment projects; - to know the main normative and legal and moral and ethical norms of behavior with an understanding of the patterns of management decision-making; - to know the best domestic and foreign methods of application of various information and communication technologies, which are used in the process of preparation and implementation of management decisions at the enterprise.
How to use acquired knowledge and skills	1. To carry out a comprehensive assessment of the effectiveness of management decisions based on their technical and economic justification. 2. To use the main theoretical provisions when managing the company's divisions. 3. To prevent the risk of inflation and uncertainty in the economic justification of the project. 4. To carry out analysis based on the use of expert assessments as a basis for decision-making in conditions of limited information. 5. To apply classical methods and models when making management decisions using modern information and communication technologies
Information support of the discipline	Lecture notes, methodical recommendations for performing calculation work, educational and methodical complex of the discipline, lecture presentations.
Type of semester control	Test

Discipline	<b><i>International Project Management in Crisis Conditions</i></b>
Department that provides teaching	International economy
Level of higher education	First (bachelor's)
Course, semester	3rd year, 5th semester
The scope of the discipline and the distribution of hours of classroom and independent work	4 credits (54 hours of classroom work, 66 hours of independent work)
Language of teaching	English
Requirements for starting the study of the discipline	Basic knowledge of the disciplines "Economic theory", "Enterprise economics", etc.
What will be studied	The following topics will be studied in detail at the classes: Project Activity and Project Decision Justification. International Project Management System. International Project Planning in Crisis Conditions and Crisis Management. International Scientific and Technical Cooperation in Project Activities. Teamwork Organization in International Project Management. Project Communications Management. Principles of Project Activity Planning in Crisis Conditions and Evaluation of Project Implementation Effectiveness. Methodologies for Conducting Economic Justification of an International Project. Planning Resources and Expenditures of an International Project in Crisis Conditions. Risk Management of an International Project in Crisis Conditions.
Why is it interesting/should be studied	The course will be useful for anyone who wants to be able to conduct techno-economic calculations, manage risks, and effectively implement international projects. Examining aspects of international project planning in crisis conditions will provide students with tools for effective crisis management.
What you can learn	To know the methodology of managing international projects and project risks, especially in today's crisis conditions. To study the principles of teamwork. To be familiar with the best domestic and foreign methodologies for conducting economic justification of an international project.
How to use acquired knowledge and skills	Defining the goals of an international project and justifying its feasibility and economic efficiency, determining the sources of financing for the international project, identifying participants in the international project, developing a plan for the international project and work packages using modern planning methods, considering inflation, uncertainty, and risks in the economic justification of the international project, performing basic functions of international project management, applying skills in team collaboration and managing communication effectiveness, defining fundamental principles of planning and evaluating results, applying knowledge of economic analysis and investment justification, mastering methods for efficient resource allocation, and applying skills in identifying and managing risks in unforeseen situations.
Information support of the discipline	lecture notes, methodical recommendations, lecture presentations.
Type of semester control	Test

Discipline	<b>Commercial Diplomacy</b>
Department that provides teaching	International economy
Level of higher education	First (bachelor's)
Course, semester	3rd year, 6th semester
The scope of the discipline and the distribution of hours of classroom and independent work	4 credits (54 hours of classroom work, 66 hours of independent work)
Language of teaching	English
Requirements for starting the study of the discipline	Basic knowledge of the disciplines "International Economic Activity of Ukraine", "National Economy and International Security", "Economy of Foreign Countries", etc.
What will be studied	<p>The scope of the course includes</p> <p>Commercial diplomacy is a system of interstate regulation of global trade relations.</p> <p>The environment of commercial diplomacy</p> <p>Trade conflicts, disputes, and trade wars: settlement, resolution, and prevention.</p> <p>Measures of protection</p> <p>Standards of coercion in commercial diplomacy</p> <p>International negotiations: essence and features</p> <p>Techniques of international negotiations</p> <p>Mediation in international negotiations</p> <p>Globalization and regionalization: the relationship with commercial diplomacy</p> <p>Directions of harmonization of international relations in modern commercial diplomacy</p>
Why is it interesting/should be studied	The course will be useful for anyone who wants to develop the skills to effectively build relationships in international commercial activities, prepare and conduct international negotiations, and prevent and resolve trade conflicts.
What you can learn	To know the peculiarities of commercial diplomacy as a system of interstate regulation of world trade relations; types of commercial diplomacy environment; to know the unified international rules for organizing and conducting international negotiations; to know the peculiarities of applying commercial diplomacy methods in the process of resolving trade conflicts.
How to use acquired knowledge and skills	To assess the impact of the commercial diplomacy environment on the indicators of international trade activity; to assess the preconditions and consequences of trade wars, disputes and conflicts, to determine the means of their settlement; to prepare, organize and conduct negotiations when concluding foreign economic contracts, conducting investigations and developing measures for trade protection of the national economy
Information support of the discipline	lecture notes, methodical recommendations for seminars, presentations of lectures, e-course
Type of semester control	Test

Discipline	<b>International Economic Relations</b>
Department that provides teaching	International economy
Level of higher education	First (bachelor's)
Course, semester	3rd year, 6th semester
The scope of the discipline and the distribution of hours of classroom and independent work	4 credits (54 hours of classroom work, 66 hours of independent work)
Language of teaching	English
Requirements for starting the study of the discipline	Basic knowledge of the disciplines “International Economic Activity of Ukraine”, “National Economy and International Security”, ”Economy of Foreign Countries”, etc.
What will be studied	The scope of the course includes The essence of international economic relations. The environment of international economic relations International trade as a leading form of international economic relations. Settlement of international trade disputes. International production infrastructure and its role in international economic relations International system of regulation of international economic relations Economic diplomacy International negotiations and their role in international economic relations Standards of coercion in international economic relations International economic relations in the context of Industry 4.0
Why is it interesting/should be studied	The course will be useful to anyone who wants to understand the peculiarities of building economic relations between states, applying methods of prevention and resolution of economic conflicts, mechanisms of application and effect of international economic sanctions
What you can learn	Know the structure of the system of international economic relations and the factors that shape them; principles of functioning of the international system of regulation of international economic relations and the role of economic diplomacy in promoting national interests; the mechanism of trade dispute settlement and the role of production infrastructure in international economic relations.
How to use acquired knowledge and skills	Analyze the environment of international economic relations; determine the feasibility of applying trade measures to protect markets, standards and technical barriers, international economic sanctions in international practice; work in a team in the preparation and conduct of business negotiations, taking into account national characteristics
Information support of the discipline	lecture notes, methodical recommendations for seminars, presentations of lectures.
Type of semester control	Test

Discipline	<b>International Accounting and Reporting Standards</b>
Department that provides teaching	International economy
Level of higher education	First (bachelor's)
Course, semester	3rd year, 6th semester
The scope of the discipline and the distribution of hours of classroom and independent work	4 credits (54 hours of classroom work, 66 hours of independent work)
Language of teaching	English
Requirements for starting the study of the discipline	Basic knowledge of the disciplines "Business Economics", "Economic Theory", "Microeconomics"
What will be studied	The following issues will be studied in detail in the classes: - comparative analysis of accounting systems in foreign countries; -methodology for accounting for cash, settlements with buyers and customers, suppliers and other creditors, in accordance with international standards; - accounting of inventories in accordance with international standards; -accounting for long-term assets and their depreciation according to international standards and taking into account the peculiarities of different groups of countries; -accounting for financial investments in shares, bonds and other securities; procedure for merging enterprises and methodology for compiling consolidated financial statements; - accounting for the issue and other transactions with securities; - preparation of financial statements in accordance with international standards and its analysis.
Why is it interesting/should be studied	The course will be useful to anyone who wants to work in the field of foreign economic activity, in joint and foreign companies, organize accounting at domestic enterprises based on international accounting and reporting standards, use financial reporting information to analyze the financial and economic condition of enterprises and make management decisions.
What you can learn	Skills in organizing accounting for assets, liabilities, and equity of an enterprise, taking into account the requirements of international accounting and reporting standards, as well as the peculiarities of organizing accounting in different countries; making settlements with counterparties in foreign countries; accounting for cash, inventories, receivables, and non-current assets according to international standards and taking into account the peculiarities of different countries; the peculiarities of starting a business in foreign countries, keeping records, and taxation in foreign countries; knowing the peculiarities of accruing and taxation of income of individuals and legal entities in accordance with international standards; assessing the appropriateness of investing in financial instruments of foreign companies; being able to use the methodology for preparing financial statements in accordance with international standards and analyzing their data.
How to use acquired knowledge and skills	- be able to organize accounting in foreign or joint ventures, transnational corporations; - to analyze the results of companies' activities and their financial condition, make management decisions regarding the further activities of the enterprise and choose reliable business partners; - to possess theoretical and practical aspects of managing foreign and joint ventures, as well as enterprises that apply international standards; - to develop measures to increase the efficiency of the company's activities based on managing settlements with debtors and creditors, the use of cash and other assets, the capital of the enterprise, and make effective investment decisions.
Information support of the discipline	Tutorial,, lecture presentations, test tasks, Moodle course
Type of semester control	Test

Discipline	<b>Accounting for International Transactions</b>
Department that provides teaching	International economy
Level of higher education	First (bachelor's)
Course, semester	3rd year, 6th semester
The scope of the discipline and the distribution of hours of classroom and independent work	4 credits (54 hours of classroom work, 66 hours of independent work)
Language of teaching	English
Requirements for starting the study of the discipline	Basic knowledge of the disciplines "Business Economics", "Economic Theory"
What will be studied	The following issues will be studied in detail in the classes: comparative analysis of accounting systems in foreign countries; features of cash accounting, settlements with buyers and customers, suppliers and other creditors; inventory accounting in accordance with different accounting systems; differences in accounting for long-term assets and their depreciation (depreciation, depletion) in different groups of countries; accounting for financial investments; the procedure for merging enterprises and methods of compiling consolidated financial statements; accounting for the issue and other transactions with securities; preparation of financial statements according to international standards; basics of management accounting and its use in making management decisions.
Why is it interesting/should be studied	The course will be useful for anyone who wants to work in the field of foreign economic activity, in joint and foreign companies.
What you can learn	Skills in the organization of accounting for assets, liabilities, equity of the enterprise, taking into account the requirements of international accounting and reporting standards, as well as the peculiarities of the organization of accounting in different groups of countries; settlements with counterparties in foreign countries; features of accounting for cash, inventories, receivables, non-current assets; differences in the formation of enterprise capital and methods of business registration in different countries; features of accrual and taxation of income of individuals in different countries; evaluating the effectiveness of financial instruments of foreign companies; preparation of financial statements in accordance with international standards and analysis of its data.
How to use acquired knowledge and skills	to organize accounting in foreign or joint companies, TNCs; analyze the results of their activities and financial condition, make management decisions about the enterprise and select business partners; have theoretical and practical aspects of management of foreign and joint ventures; develop measures to improve the efficiency of the company through the management of settlements with debtors and creditors, the use of cash and other assets.
Information support of the discipline	textbook, lecture presentations, test tasks
Type of semester control	Test

Discipline	<b>Budgeting of International Activities</b>
Department that provides teaching	International economy
Level of higher education	First (bachelor's)
Course, semester	3rd year, 6th semester
The scope of the discipline and the distribution of hours of classroom and independent work	4 credits (54 hours of classroom work, 66 hours of independent work)
Language of teaching	English
Requirements for starting the study of the discipline	Basic knowledge of the disciplines "Enterprise Economics", "Economic Theory", "Microeconomics", "Macroeconomics"
What will be studied	The following topics will be studied in detail in the classes: Introduction to international budgeting. International financial reporting and budgeting standards. The process of forming the budget of an international organization Analysis and assessment of financial needs of international projects. Financing international projects: sources and mechanisms. Control and monitoring of the implementation of the international budget. Risk management in international program budgeting. Audit and assessment of the effectiveness of international budgeting. Innovative technologies in international budgeting.
Why is it interesting/should be studied	This course allows students to understand the basics of financial planning and control in international projects, considering key aspects, in particular, international financial reporting standards, assessment of financial needs and risk management. Having mastered this knowledge, students acquire practical skills for effective financial management of international organizations, which is important for reducing financial risks and increasing the effectiveness of business operations. Innovative technologies, such as artificial intelligence and big data used in budgeting, allow for optimization of processes and create <u>new opportunities for the development of international business.</u>
What you can learn	Students gain knowledge in financial management of international projects and organizations. They learn methods of budget formation, assessment of financial needs, risk management and control over budget execution. In addition, students acquire practical skills in applying international financial reporting standards and using innovative technologies to optimize budget processes. This allows them to work effectively in international companies, organizations and projects where proper management of resources and financial flows is important.
How to use acquired knowledge and skills	The acquired knowledge and skills can be applied to effective financial management in international companies, projects and organizations, ensuring sound planning and cost control. The acquired skills will allow you to assess financial needs, optimize costs, as well as effectively manage risks and attract investments for the development of international activities. They are also useful for developing a financing strategy and monitoring budget execution in <u>the face of global economic changes.</u>
Information support of the discipline	Lecture notes, methodological recommendations for practical classes, lecture presentations,
Type of semester control	Test

Discipline	<b>Systems of Technology</b>
Department that provides teaching	International economy
Level of higher education	First (bachelor's)
Course, semester	3rd year, 6th semester
The scope of the discipline and the distribution of hours of classroom and independent work	4 credits (54 hours of classroom work, 66 hours of independent work)
Language of teaching	English
Requirements for starting the study of the discipline	Basic knowledge in the disciplines "Mathematics for economists", "Enterprise economics"
What will be studied	The following topics will be studied in detail at the classes: 1. Technology systems as a science 2. Technological progress, its essence and role in the economy 3. Technological processes of industries 4. Production processes of the fuel and energy complex 5. Technological processes of the metallurgical complex 6. Technological processes of machine-building industries 7. Procurement production technologies 8. Cutting processing technologies 9. Production of radio equipment 10. Technological processes of electronics production
Why is it interesting/should be studied	Studying the "Technology Systems" course will allow future economists to solve technical and technological issues without the involvement of specialists. Knowledge of technology helps economists analyze the economic activity of production, enterprises, associations, industries or urban economy. The main task is to ensure the achievement of the highest efficiency of social production with the lowest costs of labor, machine time, raw materials, materials and energy.
What you can learn	to understand the general provisions of the implementation of the technological process; to understand the basic physical and chemical essence of the phenomena that occur during the production and processing of raw materials and materials; choose the most common technologies and equipment in the production of products; conduct a comprehensive analysis of the technological process of manufacturing products; determine and compare manufacturability indicators; carry out technical and economic analysis of the technological process; determine the economic efficiency of the application of a certain technology; identify reserves in the technological process
How to use acquired knowledge and skills	to carry out analysis and economic evaluation of technical solutions and basic technologies in the fields that determine scientific and technological progress; to make decisions on strategy development and technological renewal of production, on designing and ensuring the effective functioning of technological processes; to systematize and use basic, management and reference information, which is necessary for making decisions on technological renewal of production; to determine the economic efficiency of the introduction into production of new technological developments, inventions, etc.
Information support of the discipline	Synopsis of lectures, methodical recommendations for seminar classes, lecture presentations.
Type of semester control	Test



Discipline	<b>Digitization in Technological Processes</b>
Department that provides teaching	International economy
Level of higher education	First (bachelor's)
Course, semester	3rd year, 6th semester
The scope of the discipline and the distribution of hours of classroom and independent work	4 credits (54 hours of classroom work, 66 hours of independent work)
Language of teaching	English
Requirements for starting the study of the discipline	Basic knowledge in the disciplines "Mathematics for economists", "Enterprise economics"
What will be studied	The following topics will be studied in detail at the classes: 1. Digitalization in technological processes 2. Technology as a science 3 Technological progress and revolution, their essence and role in the economy 4. Technological processes of industries 5. Raw materials in industry. Energy 6. Technological processes of the metallurgical complex 7. Technological processes of machine-building industries 8. Procurement production technologies 9. Cutting processing technologies 10. Production of radio equipment 11. Automation (digitalization) of technological processes 12. Flexible automated production
Why is it interesting/should be studied	Studying the course "Digitalization in technological processes" will allow future economists to solve technical and technological issues without the involvement of specialists. Knowledge of technology helps economists analyze the economic activity of production, enterprises, associations, industries or urban economy. The main task is to ensure the achievement of the highest efficiency of social production with the lowest costs of labor, machine time, raw materials, materials and energy.
What you can learn	to understand the general provisions of the implementation of the technological process; to understand the basic physical and chemical essence of the phenomena that occur during the production and processing of raw materials and materials; evaluate the possibility and necessity of introducing elements of digitization (digitalization) into technological processes; determine and compare manufacturability indicators; carry out technical and economic analysis of the technological process; determine the economic efficiency of the application of a certain technology; identify reserves in the technological process
How to use acquired knowledge and skills	to carry out analysis and economic evaluation of technical solutions and basic technologies in the fields that determine scientific and technological progress; carry out technical and economic analysis of technological processes used in production; to systematize and use basic, management and reference information, which is necessary for making decisions on technological renewal of production; to determine the economic efficiency of the introduction into production of new technological developments, inventions, etc.; to assess the possibility and necessity of introducing elements of digitization (digitization) into technological processes.
Information support of the discipline	Synopsis of lectures, methodical recommendations for seminar classes, lecture presentations.
Type of semester control	Test

Discipline	<b>Competitiveness of International Business</b>
Department that provides teaching	International economy
Level of higher education	First (bachelor's)
Course, semester	3rd year, 6th semester
The scope of the discipline and the distribution of hours of classroom and independent work	4 credits (54 hours of classroom work, 66 hours of independent work)
Language of teaching	English
Requirements for starting the study of the discipline	Basic knowledge of the disciplines "Economic theory", "Organization of production", "Statistics".
What will be studied	The following questions will be studied in detail at the classes: <ul style="list-style-type: none"> <li>- types of markets in the global economic space;</li> <li>- international business trends, competitiveness and competitive advantages;</li> <li>- methods of assessing the level of competitiveness of international business;</li> <li>- motivation systems in international companies;</li> <li>- bankruptcy cases and success cases of international companies;</li> <li>- simulation of the competitive position of an international company;</li> <li>- development of an international competitive strategy;</li> <li>- management of international business competitiveness.</li> </ul>
Why is it interesting/should be studied	KThe course will be useful to everyone who wants to understand the laws of competition, the specifics of sales markets, the principles of the formation of competitive advantages of international business in the conditions of the intellectual economy
What you can learn	know the components of marketing research in the international market environment; to be able to formulate the goals of international business in different types of markets in the global economic space; methods of trend analysis of international business; methods of factor analysis of the competitiveness of enterprises on international markets; methods and procedures for assessing the level of competitiveness of the enterprise and determining reserves of competitive advantages; methods of modeling enterprise competitiveness; principles of developing a competitive strategy of international business; tools for managing the level of competitiveness of international companies.
How to use acquired knowledge and skills	to influence decision-making regarding the formation of competitive advantages of an international company; carry out an assessment of the level of competitiveness of international business for business and for investors; develop a competitive strategy for international companies; to increase one's own efficiency as a specialist of an international company, understanding one's place in the system of the employer's competitiveness in the market of goods and services.
Information support of the discipline	Lecture presentations, study guides, scientific articles, information resources with databases.
Type of semester control	Test

DISCIPLINES FOR SELECTION BY 3-YEAR STUDENTS (2021 YEAR) FOR THE 4RD YEAR

**Vocational training cycle (Selective educational components)**

Discipline	<b>Taxation</b>
Department that provides teaching	International economy
Level of higher education	First (bachelor's)
Course, semester	4rd year, 7th semester
The scope of the discipline and the distribution of hours of classroom and independent work	4 credits (54 hours of classroom work, 66 hours of independent work)
Language of teaching	English
Requirements for starting the study of the discipline	Basic knowledge of the disciplines “National Economics”, “Business Economics”, “Finance”, “International Economics”, etc.
What will be studied	<p>The scope of the course includes</p> <p>The system of state taxation. Types of taxes.</p> <p>Tax policy and principles of taxation. Functions of taxes. The role of taxes in regulating the state economy.</p> <p>Value added tax: features of collection and its impact on the activities of business entities and the level of income of citizens.</p> <p>Excise tax, customs duty: characteristics of the use of taxes in the regulation of foreign economic activity of business entities.</p> <p>Income tax: peculiarities of collection and its impact on the activities of business entities.</p> <p>Environmental tax, rent: peculiarities of collection and its impact on the activities of business entities.</p> <p>Personal income tax: peculiarities of collection and its impact on the level of income and savings of citizens.</p> <p>Local taxes and duties: peculiarities of collection and its impact on the activities of business entities and the level of income of citizens.</p> <p>Mechanism of combating tax evasion. Tax planning.</p>
Why is it interesting/should be studied	The course will be useful for everyone who wants to understand the structure of the taxation system, types of taxes, elements of taxation, peculiarities of the impact of direct and indirect taxes on the activities of business entities and the level of income and savings of individuals; develop and justify professional solutions for tax optimization at the micro and macro levels.
What you can learn	To know the principles of taxation, namely, what is the taxation system, what functions are performed by taxes, what types of taxes are used in the taxation systems of Ukraine and other countries; to understand the types of tax policy and principles of taxation; to know the elements of taxation of direct and indirect taxes of the domestic taxation system: value added tax, corporate income tax, personal income tax, environmental tax, excise tax, single tax, etc.
How to use acquired knowledge and skills	Determine tax liabilities for direct and indirect taxes of the domestic taxation system. Conduct a comparative analysis of taxation systems and determine the feasibility and disadvantages of introducing certain direct and indirect taxes. Determine and assess the impact of direct and indirect taxes on the performance of business entities, the level of income and savings of citizens. Develop management decisions with due regard to tax consequences.
Information support of the discipline	textbook, lecture notes, e-course, lecture presentations
Type of semester control	Test

Discipline	<b>Tax systems of foreign countries</b>
Department that provides teaching	International economy
Level of higher education	First (bachelor's)
Course, semester	4rd year, 7th semester
The scope of the discipline and the distribution of hours of classroom and independent work	4 credits (54 hours of classroom work, 66 hours of independent work)
Language of teaching	English
Requirements for starting the study of the discipline	Basic knowledge of the disciplines “National Economics”, “Business Economics”, “Finance”, “International Economics”, etc.
What will be studied	<p>The scope of the course includes</p> <p>Tax systems of foreign countries: principles of formation, functioning and development.</p> <p>Organization of tax administration in the countries of the world.</p> <p>Models of combining direct and indirect taxation in the tax systems of foreign countries.</p> <p>Features of the functioning of tax systems of federal states (on the example of the USA)</p> <p>Peculiarities of functioning of tax systems of federal states (on the example of Germany).</p> <p>Features of the functioning of tax systems of unitary states (on the example of Japan)</p> <p>Peculiarities of functioning of tax systems of regional associations (on the example of the EU).</p> <p>International methods of combating tax evasion by states.</p>
Why is it interesting/should be studied	The course will be useful to anyone who wants to understand the peculiarities of tax systems of different countries and supranational associations; models of tax systems of federal and unitary states, supranational associations.
What you can learn	To know the peculiarities of tax systems of countries and supranational associations; mechanisms of their tax administration; differences between models of tax systems based on direct and indirect taxation; peculiarities of tax systems of federal and unitary states; international methods of combating tax evasion.
How to use acquired knowledge and skills	To carry out a comparative analysis of tax systems of countries around the world; to identify opportunities for adapting the domestic tax system to global taxation practices; to develop management decisions on conducting international business, taking into account the peculiarities of taxation in different countries and existing international methods of combating tax evasion.
Information support of the discipline	textbook, lecture notes, e-course, lecture presentations
Type of semester control	Test

Discipline	<b><i>Production Organization</i></b>
Department that provides teaching	International economy
Level of higher education	First (bachelor's)
Course, semester	4rd year, 7th semester
The scope of the discipline and the distribution of hours of classroom and independent work	4 credits (54 hours of classroom work, 66 hours of independent work)
Language of teaching	English
Requirements for starting the study of the discipline	Basic knowledge of the disciplines "History of Economics and Economic Thought", "Economic Theory", "Business Economics", "Macroeconomics".
What will be studied	The following topics will be studied in detail during the course: 1. Subject, object, and content of the course “Production Organisation” 2. Organisational foundations of production 3. Implementation of innovations in the field of production 4. Organisation of scientific research and design-engineering activities 5. Technological and organisational preparation of production 6. The production process and its organisation 7. Methods of production organisation 8. Organisation of labour at the enterprise 9. Organisation of labour and machinery standardisation 10. Production capacity of the enterprise 11. Organisation of operations in supporting units 12. Organisation of operations in auxiliary facilities 13. Organisation of quality assurance for products
Why is it interesting/should be studied	The discipline gives students a set of professional knowledge of the theoretical foundations and modern experience of production; understanding the essence of its concepts and categories; determining the content of design and technical preparation and manufacture of products; acquisition of practical skills of system analysis of production processes; strengthening the skills of using the principles, methods, techniques and tools of rational organization of production systems, as well as promoting the development of research and organizational skills in the preparation of organizational projects of production and their effective implementation.
What you can learn (learning outcomes)	-identify organisational types of production systems. -analyse and plan the production process. -calculate the duration of the production process and its components. -analyse the provision of technological equipment for production. -justify the need for auxiliary and supporting services. -control the quality and testing of products. -diagnose the condition of the production system.
How to use acquired	-to solve complex specialized tasks and problems in the field of entrepreneurship. -to apply the acquired knowledge in practical situations.

knowledge and skills	<ul style="list-style-type: none"> <li>-to search, process and analyze information from various sources.</li> <li>-to identify and perform professional tasks to organize the activities.</li> <li>-rational use of raw materials, energy and other resources.</li> <li>-to design workplaces of production divisions of enterprises.</li> <li>-estimate production and non-production costs to ensure production</li> </ul>
Information support of the discipline	Lecture notes, test tasks, cases. Course placement <b><u><a href="https://do.ipk.kpi.ua/course/view.php?id=3149">https://do.ipk.kpi.ua/course/view.php?id=3149</a></u></b>
Type of semester control	Test

Discipline	<b><i>Risks and international business climate</i></b>
Department that provides teaching	International economy
Level of higher education	First (bachelor's)
Course, semester	4rd year, 7th semester
The scope of the discipline and the distribution of hours of classroom and independent work	4 credits (54 hours of classroom work, 66 hours of independent work)
Language of teaching	English
Requirements for starting the study of the discipline	This educational component is studied based on the general training curriculum, following the completion of courses such as: Macroeconomics, Microeconomics, National Economy, Labor Economics and SLR, Economic Analysis, in conjunction with the following subjects: Finance, Statistics, Enterprise Economics, Enterprise Competitiveness, Investing, and 'International Insurance.
What will be studied	In the classes, students will study the fundamental concepts and principles of risks in international business; the analysis and classification of risks arising during international operations; geopolitical risks and their impact on international business; currency and financial risks in international transactions; political and legal risks in international business; cultural and communication risks in conducting international business operations; and strategies for risk management in international business. Topics for study include: general concepts of uncertainty and risk; the international business climate and its impact on risks and decision-making; risks and the international business climate: risk analysis and assessment; strategies for minimizing economic risks in international business; managing economic risks in the global market; managerial decision-making in the context of economic risk; application of game theory in risky situations of international business; risk and elements of utility theory in the international context; uncertainty and risks in the international business climate; and applied aspects of managing economic risks in international business.
Why is it interesting/should be studied	This discipline will help students understand the complexities and peculiarities of international business, as well as teach them to effectively manage risks that arise in this context.
What you can learn	Understanding risks in international business, namely, better understanding the various types of risks that arise in international business operations, as well as in making informed decisions and developing strategies to manage them. 2. Enhancing global vision, namely: gaining a deeper understanding of global economic and political processes that impact international business, improving the ability to adapt to changes in the international environment. 3. Development of intercultural competence. Studying the international business climate will help expand knowledge about various cultures, traditions, and ways of conducting business in different countries. 4. Increasing opportunities for business development. Acquiring knowledge about risks and the international business climate can help reduce potential

	<p>losses and risks in international operations, increasing competitiveness and business development opportunities.</p> <p>5. Improving career opportunities. Knowledge about risks and the international business climate can be beneficial for career development in areas such as international business, consulting, logistics, etc. This can open up new opportunities for professional growth.</p>
How to use acquired knowledge and skills	<ul style="list-style-type: none"> <li>- Use acquired knowledge about risks and methods of their management for planning and executing international business operations. This will help reduce potential losses and mitigate the negative impact of risks on your business.</li> <li>- Develop effective business development strategies in the international market, which will help you adapt to changes in the global environment and increase the competitiveness of your enterprise.</li> <li>- Use intercultural competence to build successful relationships with international partners and clients.</li> <li>- Advance careers in the fields of international business, finance, consulting, etc.</li> </ul>
Information support of the discipline	textbook, lecture notes, Guidelines for practical classes, Guidelines for independent work of students, Glossary, lecture presentations
Discipline	Test



Discipline	<b><i>Corporate Finance</i></b>
Department that provides teaching	International economy
Level of higher education	First (bachelor's)
Course, semester	4rd year, 7th semester
The scope of the discipline and the distribution of hours of classroom and independent work	4 credits (54 hours of classroom work, 66 hours of independent work)
Language of teaching	English
Requirements for starting the study of the discipline	Basic knowledge of the disciplines "Economic theory", "Enterprise economics", "Production organization", "Statistics".
What will be studied	The following questions will be studied in detail at the classes: classification, content and sources of formation of financial resources of the enterprise; determining the impact of taxation on the development of the enterprise; analysis of the processes of formation and use of the company's profit; cost and price management principles; financial aspects of the use of fixed assets and other non-current assets; carrying out a financial analysis of the company's activity; solving financial planning cases.
Why is it interesting/should be studied	The course will be useful to everyone who wants to understand the mechanisms of a profitable business, to have financial literacy on issues related to the activities of enterprises in the domestic and international markets.
What you can learn	The content of economic relations at the enterprise regarding the formation and use of working capital; the rules for documenting purchase and sale transactions and the provision of services, including with foreign counterparties; advantages and disadvantages of taxation systems; methods of conducting a financial analysis of the company's activity, determining the specific economic content of indicators of the company's financial condition; analysis of capital efficiency of the enterprise; methods of financial planning
How to use acquired knowledge and skills	analyze one's own contribution as a specialist to the employer's profit, determine the economic efficiency of the efforts made at the workplace and forecast the level of the employer's profitability; choose a system of taxation of a newly created business; develop and make decisions related to the choice of terms of cooperation with suppliers and customers; carry out financial analysis and planning at the level of an employee, division, company.
Information support of the discipline	Textbook, lecture notes, Guidelines for practical classes, Guidelines for independent work of students, Glossary, lecture presentations
Type of semester control	Test

Discipline	<b><i>International fundraising</i></b>
The department that provides teaching	International economy
Level of higher education	First ( bachelor's )
Course, semester	4th year / 7th semester
Amount disciplines and distribution of classroom and independent study hours works	4 ECTS credits , 120 hours (54 hours of classroom work, 66 hours of independent work)
Language of teaching	English
Requirements for starting the study of the discipline	Basic knowledge of disciplines "Macroeconomics", "Economics" are presented enterprises", "Finance", "International economy".
What will be studied ?	In class will be to be studied in detail the following question : <ul style="list-style-type: none"> <li>- content international fundraising as a type of socio-economic relationships ;</li> <li>- subjects and objects international fundraising;</li> <li>- principles of economically effective fundraising for international projects;</li> <li>- methods and algorithms of the international fundraising;</li> <li>- successful cases of international partnership in the field of fundraising;</li> <li>- evaluation of performance events in international fundraising</li> </ul>
Why is it interesting/should be studied	The course will be useful to everyone who wants to understand mechanisms attracting and intensifying the inflow of resources to ensure economically effective development by project oriented enterprises
What you can learn	<ul style="list-style-type: none"> <li>- procedure resource diagnostics by design oriented enterprises and organizations;</li> <li>- analysis equal economic attractiveness enterprises and organizations for setting up international partnership in the field of fundraising;</li> <li>- development fundraising strategies for project solutions enterprises and organizations based on proactive business models development.</li> </ul>
How to use acquired knowledge and skills	<ul style="list-style-type: none"> <li>- determine level of economic attractiveness of business and social projects of the employer and to anticipate possible resource risks and threats;</li> <li>- determine directions of improving resource provision activities enterprises on the basis of international fundraising;</li> <li>- determine stages of international fundraising for specific international projects cooperation.</li> </ul>
Information support of the discipline	Presentations lectures, educational manuals, scientific articles, Methodical recommendations for practical classes, information resources with databases.
Type of semester control	Test

Discipline	<b><i>International logistics infrastructure</i></b>
Department that provides teaching	International economy
Level of higher education	First (bachelor's)
Course, semester	4rd year, 7th semester
The scope of the discipline and the distribution of hours of classroom and independent work	4 credits (54 hours of classroom work, 66 hours of independent work)
Language of teaching	English
Requirements for starting the study of the discipline	The course is based on the knowledge gained in the study of the following disciplines: "Economic Theory", "Business Economics"
What will be studied	Concept of logistics system, structure, infrastructure and organization of logistics activities. International transport infrastructure. International infrastructure for ensuring the movement of goods. International supply infrastructure in logistics. Production infrastructure of logistics. Warehouse infrastructure. Information infrastructure of international logistics. International trade service infrastructure. Infrastructure of sales logistics. The infrastructure of packaging systems and other methods of preparing goods for transportation. International logistics operations of transnational corporations.
Why is it interesting/should be studied	Effective design of the logistics infrastructure allows you to ensure the speed of satisfaction of consumer needs, optimize costs at all stages of procurement, production and delivery and, as a result, gain higher competitive advantages in the market.
What you can learn	The organization of logistics is based on a set of specific theoretical knowledge, methods, methods, technologies, the mastery of which in the process of studying the discipline will form practical skills and abilities for the organization of logistics activities.
How to use acquired knowledge and skills	The acquired knowledge and skills allow future specialists to perform a complex of management operations in the positions of a logistician in the logistics departments of corporate-type enterprises, to work in the supply and sales departments of manufacturing enterprises, to organize their own logistics company
Information support of the discipline	textbook, lecture notes, Guidelines for practical classes, Guidelines for independent work of students, Glossary, lecture presentations
Type of semester control	Test

Discipline	<b><i>International Consulting</i></b>
Department that provides teaching	International economy
Level of higher education	First (bachelor's)
Course, semester	4rd year, 8th semester
The scope of the discipline and the distribution of hours of classroom and independent work	4 credits (54 hours of classroom work, 66 hours of independent work)
Language of teaching	English
Requirements for starting the study of the discipline	Basic knowledge of the disciplines "Enterprise Economics", "Enterprise Finance", "Management", "Marketing", "Economic Analysis of International Business", "Labor Economics and Social and Labor Relations", "International Economics", "International Economic Activity of Ukraine", "Economy of Foreign Countries", "Investment".
What will be studied	Essential characteristics and evolution of international consulting. Development of the global market for consulting services. Organizational and economic aspects of consulting activities. The position and role of the consultant in the consulting process. Organization of the consultant's work. Marketing and pricing in consulting. Consulting methodology. Peculiarities of consulting for different types of enterprises.
Why is it interesting/should be studied	The course contributes to the formation of a basis for the development of strategic thinking in order to solve a wide range of consulting problems that occur in diverse cultural, economic and regulatory environments. Mastering the basic consulting methodology will allow you to improve the acquired knowledge in the disciplines that are prerequisites for studying "International Consulting", directing them in an applied direction..
What you can learn	<ul style="list-style-type: none"> <li>- To know and use basic consulting terminology;</li> <li>- To understand the theory of consulting, the legal and methodological foundations of organizing and implementing consulting activities;</li> <li>- Understand the principles of interaction between a consultant and a client organization;</li> <li>- Apply analytical and methodological tools to substantiate proposals for solving the consulted problem;</li> <li>- Use professional argumentation to convey information, ideas, problems and ways to solve them to potential clients within consulting projects;</li> <li>- Know the development trends of national and regional consulting services markets;</li> <li>- To be familiar with the types of consulting services and forms of consulting;</li> <li>- To understand the main features of international business, within which the consulted problems arise;</li> <li>- Conduct an analysis of the functioning and development of business entities, determine functional areas, and calculate relevant indicators in order to identify and solve the consulted problem;</li> <li>- To substantiate and forecast development options for enterprises and organizations of all forms of ownership and scales of activity;</li> </ul>

	<ul style="list-style-type: none"> <li>- Identify and plan personal professional development opportunities in the context of identifying one's position in the team of consultants;</li> <li>- Be able to monitor the main threats and dangers of the internal and external environment of the consulted organization in order to develop measures to counter the crisis;</li> <li>- Demonstrate basic creative and critical thinking skills in the process of conducting organizational diagnostics .</li> </ul>
How to use acquired knowledge and skills	<ul style="list-style-type: none"> <li>-Ability to possess knowledge of consulting theory, legal and methodological foundations of organizing and implementing consulting activities, principles of interaction between a consultant and a client organization;</li> <li>-The ability to formulate a problem, set tasks and identify typical errors at the stage of diagnosing a client organization;</li> <li>-Ability to analyze and solve problems in the field of foreign economic relations; -Ability to use modern sources of economic, social, managerial, and accounting information to solve the consulted problem;</li> <li>-Ability to navigate the trends in the development of national consulting services markets and the evolution of consulting services;</li> <li>-Ability to conduct information and analytical research of clients, their partners and competitors within the framework of the implementation of a consulting project;</li> <li>-Ability to study the experience of operating well-known international consulting associations and companies.</li> </ul>
Information support of the discipline	textbook, lecture notes, Guidelines for practical classes, Guidelines for independent work of students, Glossary, lecture presentations
Type of semester control	Test

Discipline	<b>International market of Virtual Assets</b>
Department that provides teaching	International economy
Level of higher education	First (bachelor's)
Course, semester	4rd year, 8th semester
The scope of the discipline and the distribution of hours of classroom and independent work	4 credits (54 hours of classroom work, 66 hours of independent work)
Language of teaching	English
Requirements for starting the study of the discipline	Basic knowledge of the disciplines are "Mathematics for economists", "Economics of enterprises", "Microeconomics", "Microeconomics", "Finance", "Investment""Economic Theory", "Monetary Economics", "Economic Analysis of International Business", "National Economy and International Security", "International Economy", "International Settlements and Currency Transactions", "Investment", "International Financial System".
What will be studied	The following issues will be studied in detail at the classes:Virtual assets as an indicator of the digital economy. Cryptocurrencies as a financial instrument of the digital economy. Mechanisms for regulating digital asset markets. Features of the functioning of the global cryptocurrency market . Managing virtual asset markets. Ensuring the security of the use of cryptocurrency as a means of payment and virtual asset in the modern digital economy. Virtual Asset Market Infrastructure.Virtual assets as investment capital. Analysis and evaluation of cryptocurrencies
Why is it interesting/should be studied	Studying the course will help you understand the latest trends in the virtual assets market, help you get used to special terminology and gain knowledge of the basics of investing in virtual assets
What you can learn	<ul style="list-style-type: none"> <li>-Analyze market dynamics and trends in international virtual asset markets;</li> <li>- Understand the differences in legal norms in different jurisdictions regarding the regulation of virtual asset markets;</li> <li>- Distinguish between different types of virtual assets;</li> <li>- Assess potential risks associated with virtual asset transactions;</li> <li>- Develop strategies for investing in virtual assets;</li> <li>- Assess the impact of virtual assets on the financial system;</li> <li>- Understand the processes of carrying out transactions with virtual assets;</li> <li>- Use appropriate software to perform VA transactions;</li> <li>- Research international virtual asset markets;</li> <li>- To explore the functionality of information platforms for obtaining information about virtual assets;</li> <li>- Understand ethical approaches and security practices in virtual asset markets;</li> <li>- Explore innovative applications of virtual assets in various industries.</li> </ul>
How to use acquired knowledge and skills	<ul style="list-style-type: none"> <li>- Ability for abstract thinking, analysis and synthesis;</li> <li>- Ability to apply knowledge in practical situations;</li> <li>- Skills in using information and communication technologies;</li> <li>- Ability to search, process and analyze information from various sources;</li> </ul>

	<ul style="list-style-type: none"> <li>- Ability to understand the basics of the functioning of the international virtual asset market;</li> <li>- Ability to identify factors that influence the development of international virtual asset markets;</li> <li>- The ability to justify economic decisions based on an understanding of the patterns of circulation of virtual assets (VA);</li> <li>- Ability to possess holistic systems of knowledge about the essence of the virtual asset market infrastructure (exchange brokers, virtual asset wallet);</li> <li>- Ability to navigate the types of virtual assets and assess their investment attractiveness;</li> <li>- The ability to analyze in-depth the investment characteristics of virtual assets and their differences from other investment objects;</li> <li>- Ability to understand the essence of transactions with virtual assets.</li> </ul>
Information support of the discipline	textbook, Guidelines for practical classes, Guidelines for independent work of students, Glossary, lecture presentations
Type of semester control	Test

Discipline	<b>Global Knowledge Economy</b>
Department that provides teaching	International economy
Level of higher education	First (bachelor's)
Course, semester	4rd year, 8th semester
The scope of the discipline and the distribution of hours of classroom and independent work	4 credits (54 hours of classroom work, 66 hours of independent work)
Language of teaching	English
Requirements for starting the study of the discipline	The discipline is based on the knowledge gained from studying the following disciplines: "Economic Theory", "Monetary Economics", "Finance", "Economic Analysis of International Business", "National Economy and International Security", "International Economics", "International Settlements and Currency Transactions", "Investment", "International Financial System".
What will be studied	The following questions will be studied in detail at the classes: Formation and development of the knowledge economy. Innovation and economic growth. Knowledge transfer in the context of globalization. Intellectual property and knowledge management. The education system as a component of the knowledge economy. Economic policy and knowledge-based growth. The role of digital transformation in the formation of the knowledge economy. Research and development in the knowledge economy system. Interaction of the knowledge economy and sustainable development.
Why is it interesting/should be studied	Studying the course will contribute to a deeper understanding of the functioning of the knowledge economy and to navigate in its main global trends that affect the development of business, its competitiveness and the emergence and development of new professions.
What you can learn	<ul style="list-style-type: none"> <li>- Understand the principles of the formation and development of the knowledge economy;</li> <li>- Apply analytical and methodological tools to substantiate processes and phenomena in the context of the manifestation of the knowledge economy;</li> <li>- Use professional argumentation to convey information, ideas, and problems of the global knowledge economy;</li> <li>- Explain the model of the formation of the global knowledge economy based on understanding the influence of the main directions of development of economic science;</li> <li>- Understand the main features of the functioning of the global knowledge economy, its institutional structure, the direction of state policy and international institutions aimed at supporting the knowledge economy;</li> <li>- Analyze the functioning and development of business entities that base their activities on the knowledge economy;</li> <li>- Apply the acquired theoretical knowledge to solve practical problems in the field of the knowledge economy and meaningfully interpret the results obtained;</li> <li>- Demonstrate critical thinking skills in the process of studying the trends in the development of the knowledge economy;</li> </ul>



	<ul style="list-style-type: none"> <li>- Be able to use data (system of indicators) that characterize the knowledge economy.</li> <li>- Use regulatory and legal acts related to the knowledge economy; - Be able to think abstractly, apply analysis and synthesis to identify key characteristics of the knowledge economy;</li> <li>- Identify forms and mechanisms of cooperation between individual countries in the context of the knowledge economy;</li> <li>- Identify and understand cause-and-effect relationships between economic phenomena and processes in the context of the knowledge economy.</li> </ul>
How to use acquired knowledge and skills	<ul style="list-style-type: none"> <li>-Ability to understand the features of the knowledge economy, its institutional and industry structure; - Ability to identify knowledge and understanding of the problems of creating and distributing knowledge in the global space;</li> <li>- Ability to understand the features of theoretical models and interpretations of the concept of the knowledge economy by leading scientific schools at the micro-, meso-, macro- and international levels;</li> <li>- Ability to explain the processes of production and transfer of knowledge based on theoretical models, to analyze them and interpret the results obtained;</li> <li>- Ability to justify the directions of the state's social, economic and foreign economic policy in the context of the knowledge economy;</li> <li>- Ability to analyze and solve problems in the field of the knowledge economy;</li> <li>- Ability to use sources of economic, social, managerial, accounting information to analyze economic activity based on knowledge;</li> <li>- Ability to own a system of knowledge about the essence of economic processes occurring in the knowledge economy;</li> <li>- Ability to analyze trends in the development of the knowledge economy at the national and global levels;</li> </ul>
Information support of the discipline	Textbook, lecture notes, Guidelines for practical classes, Guidelines for independent work of students, Glossary, lecture presentations
Type of semester control	Test

Discipline	<b><i>International Innovation Activity</i></b>
Department that provides teaching	International economy
Level of higher education	First (bachelor's)
Course, semester	4rd year, 8th semester
The scope of the discipline and the distribution of hours of classroom and independent work	4 credits (54 hours of classroom work, 66 hours of independent work)
Language of teaching	English
Requirements for starting the study of the discipline	Basic knowledge of the disciplines "Enterprise Economics", "Macroeconomics", "Investment", "Finance" etc.
What will be studied	The following issues will be studied in detail in the classes: - innovations and innovation policy in market conditions; - the economic essence of the innovation process and the strategy of innovation activity on the international market; - infrastructure of innovative activity; - the basics of innovative activity of enterprises and indicators of its evaluation at different levels; - efficiency of innovative activity; - general principles of formation and development of innovative activities in foreign countries; - financing of innovative activities on the international market; - risks in innovative activity.
Why is it interesting/should be studied	The course will be useful for anyone who wants to learn more about innovation, to understand the forms of innovation, to gain knowledge on the formation, activation and management of innovation both at the enterprise level and internationally.
What you can learn	Distinguish the main approaches and forms of international innovation; choose effective methods of innovation management at the enterprise or state level; to understand the laws of development of the innovation process at the international level; manage innovation risks in the international market; be able to assess the economic efficiency of innovation; learn to create and analyze innovative projects; identify measures to stimulate innovation activity both at the enterprise level and at the international level.
How to use acquired knowledge and skills	be able to identify the preconditions and obstacles to international innovation; analyze information and participate in the development of innovation strategy of the enterprise; to apply scientific, analytical, methodical tools for innovation management both at the enterprise level and at the international level; to develop organizational and economic measures for the implementation of innovative projects; assess the risks of international innovation; build your own innovative project and manage it with the prospect of entering the international market.
Information support of the discipline	Syllabus, Guidelines for practical classes and independent work of students, lecture presentations
Type of semester control	Test

Discipline	<i>European Integration in Crisis Conditions</i>
Department that provides teaching	International economy
Level of higher education	First (bachelor's)
Course, semester	4rd year, 8th semester
The scope of the discipline and the distribution of hours of classroom and independent work	4 credits (54 hours of classroom work, 66 hours of independent work)
Language of teaching	English
Requirements for starting the study of the discipline	Basic knowledge of the subjects "Industry Economics," "Macroeconomics," "National Economy and International Security," "Economic Policy and EU Standards," "Integration Processes of International Development," "Economics of Foreign Countries.
What will be studied	<p>The following topics will be studied in detail during the classes:</p> <p>History and Current State of the Eurointegration Process: Analysis of the historical development of European integration and contemporary challenges.</p> <p>Political Aspects of Eurointegration in Crisis Conditions: Examination of political processes, domestic political dynamics, and interethnic relations in the context of crises and challenges to eurointegration.</p> <p>Economic Aspects of Eurointegration During Crisis Situations: Investigation of the impact of crises on the economies of countries aspiring to eurointegration, as well as analysis of possible ways to overcome economic challenges.</p> <p>Legal Aspects of Eurointegration in Crisis Conditions: Study of legal aspects related to the eurointegration process and their impact on the country's development during a crisis.</p> <p>International Relations and Diplomacy in the Context of Eurointegration During Crisis Conditions: Analysis of the interaction between countries and international organizations in the eurointegration process during crisis situations.</p>
Why is it interesting/should be studied	<p>The course will be interesting for anyone who wants to learn more about:</p> <p>Understanding Modern Challenges: The world is in a constant state of change, and crises can significantly affect eurointegration processes. Studying this discipline helps students understand how crises impact eurointegration and how countries can respond.</p> <p>Skill Enhancement: Knowledge about eurointegration in crisis conditions allows students to develop crisis management skills and understand important aspects of politics, economics, and international relations.</p> <p>Career Preparation: In today's world, knowledge about eurointegration and crisis management can be valuable for career growth in international relations, politics, economics, and other fields.</p> <p>Deep Understanding of Eurointegration Processes: Eurointegration is an important process that affects many areas of modern countries' lives. Studying this discipline helps better understand how this process works and the challenges it faces in crisis conditions. Thus, studying the discipline can</p>

	help students expand their knowledge, skills, and understanding of important processes that shape the modern world.
What you can learn	<p>Deeper Understanding of Eurointegration Processes: Students will gain a deeper understanding and knowledge of the history, current state, and challenges of the eurointegration process, enabling them to analyze and evaluate this process better.</p> <p>Crisis Management Skills: Studying crisis situations in the context of eurointegration helps students develop crisis management skills and make quick, informed decisions in complex conditions.</p> <p>Analytical Skills: Students will learn to analyze complex political, economic, and legal aspects of eurointegration during crisis situations and draw reasoned conclusions.</p> <p>Career Preparation: The knowledge and skills gained through this discipline can be beneficial for career growth in international relations, politics, economics, diplomacy, and other fields.</p> <p>Development of Critical Thinking: Studying "Eurointegration in Crisis Conditions" promotes the development of critical thinking skills, enabling students to analyze and evaluate various aspects of complex situations.</p> <p>Therefore, the learning outcomes in the discipline "Eurointegration in Crisis Conditions" will help students develop essential skills, knowledge, and understanding necessary for a successful career in the modern world.</p>
How to use acquired knowledge and skills	<p>Students studying the discipline "Eurointegration in Crisis Conditions" can successfully apply their acquired knowledge and skills in various areas of their lives and careers.</p> <p>Professional Development: Knowledge about eurointegration and crisis management can be beneficial for career advancement in fields such as international relations, politics, diplomacy, economics, and other areas.</p> <p>Work in the Public Sector: Students can utilize their knowledge to work in government institutions, international organizations, or non-profit organizations where understanding eurointegration processes and crisis management is crucial.</p> <p>Consulting and Analysis: Students can apply their skills to provide consulting services in the fields of eurointegration and crisis management.</p> <p>Research and Analytics: The knowledge gained during the study of this discipline can be used for conducting research, analyzing situations, and developing strategies related to eurointegration.</p> <p>Participation in Projects and Initiatives: Students can use their knowledge and skills to engage in projects, programs, or initiatives aimed at supporting eurointegration and crisis management.</p> <p>The competencies acquired through the study of the discipline "Eurointegration in Crisis Conditions" can be utilized for various purposes, from career development to participation in public life and influencing society.</p>
Information support of the discipline	Textbook, lecture notes, Guidelines for practical classes, Guidelines for independent work of students, Glossary, lecture presentations
Type of semester control	Test

Discipline	<b><i>Functional Cost Analysis</i></b>
Department that provides teaching	International economy
Level of higher education	First (bachelor's)
Course, semester	4rd year, 8th semester
The scope of the discipline and the distribution of hours of classroom and independent work	4 credits (54 hours of classroom work, 66 hours of independent work)
Language of teaching	English
Requirements for starting the study of the discipline	Basic knowledge of the disciplines "Enterprise Economics", "Management", "Marketing", "Labor Economics and Social and Labor Relations", "International Economics", "Corporate Finance", etc.
What will be studied	The following issues will be studied in detail in the classes: The concept of functional cost analysis. Functional approach to production systems. Organization of the FCA system. Cost accounting in the FCA system. Cost structure in the FCA system. Cost management. Application of non-financial indicators in FCA. Differentiated management of business processes in the enterprise. Reengineering of business processes based on FCA.
Why is it interesting/should be studied	FCA enables a differentiated and structured approach to assessing the cost of each function of a product, service, or work in order to identify areas where costs can be reduced, which allows maximizing profits while maintaining reasonable product functionality. The use of FCA allows not only to reduce costs, but also to focus attention on particularly valuable functions, enhancing the competitive advantage of products, services, or work. One of the important aspects of FCA is its ability to identify inefficient cost implementation by comparing them with the usefulness of existing or designed functions of the facility. Optimization of processes by reducing waste or unreasonable resource consumption allows achieving perfection of operational processes. The use of FCA has no restrictions according to the type of economic activity, which makes it a universal tool for reducing costs and increasing the value of the product. FCA helps to develop products and services whose consumer value better meets customer needs at a lower price level. By focusing on functions that provide real value to customers, companies can increase the level of customer satisfaction and loyalty. FCA allows you to best meet customer demand and preferences, as it combines elements of finance, engineering, marketing, strategic management to improve the cost structure of functions. This allows the enterprise to increase the economic efficiency of its activities, update product lines, design perfect services, works, which will contribute to long-term success.
What you can learn	Studying FCA allows you to increase awareness of issues of optimizing operating costs, focusing on functions that create added value for the product, namely:

	<ul style="list-style-type: none"> <li>– Understand the essence and necessity of using FCA in economic activity;</li> <li>– Demonstrate skills in using FCA when solving management problems;</li> <li>– Determine the influence of factors and analyze changes in the country's international currency policy; organize functional support for foreign trade agreements involving the necessary currency transactions;</li> <li>– Form a team to implement FCA, involving specialists from various fields depending on the goals set;</li> <li>– Apply function and cost classification systems for FCA;</li> <li>– Identify and understand cause-and-effect relationships between economic phenomena and processes in the professional field, identify and evaluate influence factors;</li> <li>– Use methods of technical creativity when solving problem situations;</li> <li>– Demonstrate skills in critical thinking and forming one's own opinion regarding problem situations.</li> </ul>
How to use acquired knowledge and skills	<ul style="list-style-type: none"> <li>– The ability to form a systematic approach to the analysis of individual components of economic activity (goods, processes, personnel, suppliers, buyers, etc.), aimed at increasing their value by highlighting their functional advantages;</li> <li>– The ability to decompose products and services by highlighting individual functions and subfunctions to determine individual aspects that contribute to the growth of demand for them;</li> <li>– The ability to form a system of financial and non-financial indicators used in the framework of functional-cost analysis for the purpose of their further use in management activities;</li> <li>– The ability to explain economic and social processes and phenomena based on theoretical models, analyze and meaningfully interpret the results obtained;</li> <li>– The ability to identify potential objects of functional-cost analysis and formulate its goals;</li> <li>– The ability to form methodological approaches to conducting functional-cost analysis based on existing methods;</li> <li>– The ability to collect, process, and analyze information necessary for conducting FCA;</li> <li>– The ability to qualitatively and quantitatively assess the functions of the object of analysis.</li> </ul>
Information support of the discipline	textbook, lecture presentations
Type of semester control	Test